



**FACULTY PROFILE**

1.	Name	<b>VIVEK.V</b>		
2.	Date of Birth	27-01-1975		
3.	UID (Aadhar No.)	839667365934		
4.	Email ID (Official)	Vivek.v@atria.edu		
5.	Designation	Asst Professor		
6.	Department	Department of MBA		
7.	Google Scholar Link:	Nil		
8.	Area of Specialization	Marketing		
9.	Courses Taught (UG)	BBA: Marketing Management, Organizational Behaviour, Human resource Management		
10.	Courses Taught (PG)	MBA: Human Capital Management, Management Research Methods		
11. QUALIFICATION DETAILS: MBA, BCom		BSc (IT), MBA		
12.	Total Experience (in years)	Teaching	Industry	Research
		8	Nil	Nil
13.	Publication Details	<i>Type/Level</i>	National	International
		Journal	Nil	Nil
		Conference	Nil	Nil
14.	No. of Research and Projects Guided	Nil		
15.	No. of Books Published/IPRs/Patents	Nil		
16.	Sponsored Projects/Grants (if any)	Nil		
17.	Professional Memberships	Nil		
18.	Coordinator/In-Charge/Part, of NAAC/NBA/any other Accreditations.	Nil		
19.	Academic Achievements	Nil		
20.	Extra-Curricular Achievements	Was cultural co-ordinator during college days		
21.	Co-Curricular Achievements	Participated and won prizes in drawing and other literary events during school days		
22.	No. of Workshops/Seminars Conducted	Nil		
23.	No. of Workshops/Seminars Attended	10		
24.	Sports Achievements	Nil		
25.	Awards and Recognition (If any)	Nil		